

1728 DENTAL PRACTICE

After more than 15 years of clinical experience with renowned dental groups serving mainly affluent patients located in town, Dr Aaron Tan (Group Clinical Director) was inspired to restore new smiles and deliver quality dental care at affordable rates to its heartland community. Together with Ms Kareen Kan (Executive Director), 1728 Dental Practice was birthed to “Restore Happiness One Tooth at a Time”. The practice aims to provide the highest standard of service from the moment patients walk in, to the moment they leave.

Dr Aaron Tan’s clinical interests lie in computerized dentistry, aesthetic dentistry, prosthodontics, and implant dentistry. He was a member of the Aesthetic Dentistry Society (Singapore) and the Singapore Prosthodontic Society and is a member of the Singapore Dental Association. He was also a certified International Trainer for CEREC dentistry with the International Society of Computerized Dentistry and a mentor to the dental undergraduates at the National University of Singapore Dental Faculty.

Prior to founding 1728 Dental Practice with Dr Tan, Ms Kan has assumed several back-office operation positions in the Real Estate industry as well as Wholesale Banking, providing Transaction Banking and Financial Market Services to the Corporate and Institutional Clients.

The COVID-19 pandemic greatly affected the clinic’s ability to generate positive cashflow during the initial years of their entrepreneurship journey. Then came the sudden departure of two of the founding clinical partners. Both Dr Tan and Ms Kan worked together to build an even stronger team. Today, 1728 Dental Practice has grown from a single clinic located at Ang Mo Kio to 3 other heartland clinics located in Bedok Central, Tampines and Jurong East.



DR AARON TAN
CLINICAL DIRECTOR

KAREEN KAN
DIRECTOR

ABBA OL2 PTE LTD

Li Lin was a top-ranking employee working in one of the largest property developer organisations in Shandong, China, after receiving her MBA in 2009 from James Cook University. In 2015 she took an interest in operating a Food and Beverage business without prior experience. She started with deserts and fusion food and moved to other food concepts. She co-founded the KEI brand specialising in kaisendon and subsequently other Japanese dishes. Her remarkable ability to perceive foods which appeal to the consumers and handle complex manpower issues have contributed to her success. The next step was to create a profitable business. A set of stringent criteria was created for starting up new food outlets based upon analysis and calculations. The emphasis is on quality. Providing fresh and tasty ingredients at the expense of reduced profit is KEI's mainstay. Starting from one outlet at Novena Square in 2017, the business has grown to 27 outlets, with 150 employees. The business is expanding with overseas outlets in mind. The KEI brand was a winner of the Singapore Prestige Brand Award 2020/21 and the sub-category Business Resilience Award. Lin was instrumental in the ongoing social contributions to the needy and elderly on a regular basis. Lin has the innate ability to reinvent and readapt. Her unwavering commitment to reach a higher plane will be swiftly achieved.



LI LIN (MRS ONG LIN)
DIRECTOR

DECLARATORS PTE LTD

Javier Yip is a millennial entrepreneur who believes in combining both traditional and digital strategies to build a successful organization. He founded Declarators after leaving his office job from a MNC logistics organization. Since then, he has transformed Declarators Pte Ltd from a one-man start-up to one of the top established declaring agents in Singapore.

Declarators currently employs over 60 full-time staff and have won several recognized awards such as Straits Times Singapore's Fastest Growing Companies for the past 3 years in a row. Declarators has also ventured overseas and recently setup a new physical office in Malaysia.

The organization is also certified with ISO9001:2015 and bizSAFE Level 3 to ensure the highest level of quality in customs permit declarations and safety on its local dispatch services.

Javier's decision to start Declarators was mainly due to foreseeing an increase in demand for import e-commerce shipments and encountering poor customer service experiences from other declaring agents.

During his younger days, Javier worked several part time odd jobs as a waiter, factory operator and retail assistant. Most of these jobs were extremely long hours with very low pay. Through these jobs, he developed a strong work ethic and positive mindset.

Outside of work, he has previously participated in endurance events such as the gruesome Mediacorp Subaru Challenge where he lasted 77 hours 55 minutes in 2015 (3rd position) and Courts Marathon 36 Hours Challenge 2012 where he emerged victorious with his team.



JAVIER YIP
MANAGING DIRECTOR

EMBRACE FUNERAL SERVICES

Jeffrey was born into a fulfilling, but somewhat unconventional family legacy. As the fourth generation of his family’s funeral services business, he grew up with the desire to help the deceased have a meaningful and dignified final journey.

Although he showed an interest in the family business at a young age, Jeffrey’s grandparents and parents insisted that he pursued a traditional career path. Hence, Jeffrey enrolled in Nanyang Technological University and graduated with a marketing degree. He then became a financial services advisor in the insurance industry. However, Jeffrey felt that working in funeral services was his true calling. His grandfather and father were however not supportive. Nonetheless, in 2016, Jeffrey was eager to stride it out on his own and started Embrace Funeral Services (EFS), a holistic, one-stop funeral services provider involved in the planning and execution of funerals. Jeffrey introduced the changes he had always envisaged and updated the processes to be in tune with modern times.

Staying true to his values, EFS also works with Cheng Hong Welfare Society to provide pro-bono services for needy families. Jeffrey is also the president of JCI City – Singapore, a global non-profit organisation that comprises young and passionate individuals who are eager and determined to make positive differences and meaningful contributions to their communities.

Jeffrey now trains his own team at EFS, instilling “Embracing Families As If Our Own” as a core principle.



JEFFREY LEE YI FU
FOUNDER & MANAGING DIRECTOR

FINNEX PTE LTD

Chia Kok Wei also known as Kei Chia is the Founder and Chief Executive Officer of Finnex Pte Ltd. Established in 2018, Kei Chia aims to pursue a next evolution in corporate finance advisory and management consulting thus FINNEX is named where FIN meaning Finance and NEX meaning Next Evolution. Finnex is also pronounced as “Phoenix” which mean rebirth. Finnex’s motto is to grow together with their clients’ businesses with our knowledge, connections and experiences and bring about Growth, Stability & Sustainability (GSS) in their organisation.

Kei Chia’s entrepreneurial spirit is born from observing his father who started his business practically from scratch. He learned running a business is about having proper systems in place and treating the employees right. Most importantly, being willing to impart skills and knowledge without the fear of losing any.

Kei Chia also achieved his Registered Management Consultant certification in 2021 and founded Finnex Management Consulting Pte Ltd (FMC), with the aim of strengthening the core capabilities of SMEs with EDG supported projects using his self-developed Business Doctor System.

To date, he has assisted many businesses ranging from micro businesses to listed companies on matters of working capital gaps to business remodelling. Kei’s ability in creating and improvising effective strategies for his clients is derived from the insights he has gained by observing the SMEs presenting ideas “out of the box”.

Kei Chia was also a winner of the Entrepreneur of the Year Award in 2016.



CHIA KOK WEI (XIE GUOWEI)
FOUNDER & CEO

JNR ENTERTAINMENT PRIVATE LIMITED

Robin started his first business selling ice cream at the tender age of 13 and ventured into the events organising industry at 18. He embodied the entrepreneurial spirit since young. With his business aptitude and equipped with a quick-witted mind, Robin founded JNR Entertainment Private Ltd, and has since garnered a multitude of experiences. As the years ensued, JNR Entertainment Pte Ltd transformed from solely an entertainment-oriented service provider to a Singapore-based event support and events management company that creates and curates exciting event experiences for their customers.

The COVID-19 pandemic put many businesses through rigorous strategic resilience tests, and Robin's business was no exception. He was faced with a mass cancellation of physical events. However, he was quick to tackle the challenges presented to him and very quickly pivoted into the virtual events space. Robin developed his own application that could host virtual webinars and events, allowing both corporate and private events to continue running virtually. This strategy has proven to be a success.

Today, JNR Entertainment is a holistic company, providing events management and entertainment. Their clientele includes individuals, government agencies, Fortune 500 companies and MNCs. They handle family day events, virtual events, and team building amongst many others. JNR is also a recognised official event management company by Sentosa Development Corporation and one of the appointed for PA (People's Association) for logistic and audio-visual company.



GOH GUO HUA ROBIN
FOUNDER & MANAGING DIRECTOR

OTSAW DIGITAL PTE LTD

Ling Ting Ming founded OTSAW Digital in 2015 and has since spearheaded the company's technological forefront by becoming the first few companies in Singapore to set up base in Silicon Valley to build Autonomous Robots. Ling brings with him more than 27 years of experience in information and communication technology, sales and marketing, and a proven track record in business management. Ling's vision was to develop digital technology and to gather innovative ideas that are far ahead of Asia and to bring it back to the region.

As someone who has seen the evolution of information technology over the last 30 years, Ling believes that the world is in the midst of another paradigm shift following the pandemic, and that service robots will help to mitigate the global issue of manpower shortages in the service industry.

Over the past years, Ling has successfully expanded his business from Asia to Europe and North America, with its global headquarters located in Singapore. He is a firm believer that a great team requires a dependable leader and equally as important is the ability to work with and learn from a diverse range of people from various age groups, such as those on his current team.



LING TING MING
CHIEF EXECUTIVE OFFICER

SCENT BY SIX – LA PARFUMERIE PTE LTD

Upon the onset of the COVID-19 pandemic in 2020, Jason embarked on a new brand purpose and mission for Scent by SIX - to use its scents to heal, soothe and delight one's mental wellness. Incorporating fragrance intelligence, Hikaru, an uplifting scent, was launched that same year. And in September 2021, Sleep Returns, a scent that improves sleep quality was created. In committing to making a real change with the work that he does, Jason pledged a sum from the sales of both scent collections to the Singapore Association for Mental Health (SAMH). The work-from-home directive during this period brought upon an increase in demand for the brand's home scenting range, which became the primary focus for Jason and his team.

To further his mission and extend the positive impact of his scents, Jason collaborated with non-profit organisation, Caregivers Alliance Limited (CAL), to co-create a trio of scents. The Care range, consisting of Care to Focus, Care to Relax and Care to Sleep was launched in July 2022. A portion of the sales proceeds will be donated to CAL to enable them to continue providing training and support to caregivers of persons with mental health issues.

In his pursuit of lifelong learning and to contribute to his craft and chosen industry, Jason serves as a member of the Singapore Retailers Association Council. On a personal front, Jason is deeply passionate about giving back to society. He volunteers actively with the grassroots organisations at the Bukit Batok division.



JASON LEE
FOUNDER & CEO

W CAPITAL MARKETS PTE LTD

Mr Wayne Lee founded W Capital Markets in July 2018, having spent nearly 20 years in the investment banking and corporate finance industry, advising on cross border mergers & acquisitions ("M&As") and leveraged buyouts, lead-managing initial public offerings ("IPOs") on the Singapore Exchange ("SGX-ST") and acting as financial adviser to SGX-listed companies. He also has extensive experience in equity capital markets fund raising, including pre-IPO, placement of IPO and listed company shares, convertible bonds and preference shares.

Wayne has completed more than 100 corporate finance deals to-date, arising from his extensive networking and deep relationships with many prominent international buyout and private equity funds, institutional investors and family offices. In particular, one of Wayne's deals won the "Best PE Exit of the Year" award in 2013 awarded by the Singapore Venture Capital Association.

Prior to W Capital Markets, Wayne had spent nearly 8 years as the CEO, Executive Director & Head of Corporate Finance at Tata Capital Markets (a wholly-owned subsidiary of Tata Group of India). Earlier, he had held several senior corporate finance roles at various financial institutions such as AmFraser Securities, Hong Leong Finance, Daiwa Securities SMBC and UOB Asia.

Wayne holds a Master's of Science degree in Financial Economics from Cardiff University and a Bachelor of Business degree from Nanyang Technological University. He is also a Chartered Alternative Investment Analyst ("CAIA") and a Chartered Valuer & Appraiser ("CVA"). He currently sits on the Advisory Board of CAIA Singapore and serves on the CMFAS Exams Industry Panel for Corporate Finance. He also sits on the council board of the Institute of Valuers and Appraisers ("IVAS"), Singapore.



WAYNE LEE CHIN ING
CHAIRMAN & CEO